

Since 2007, Making IT Experts & Products

Course: AI WhatsApp Automation

Duration: 30 Hrs (Changeable) | Fees: Individual / Batch

Since 2007, Nestsoft TechnoMaster has been providing training, internships, and services in IT technologies, both online and offline, with the expertise of **over 250 industry experts**. We have delivered internships, training, and seminars to more than 50,000 students, resulting in numerous success stories. **We offer 100% placement support through JobsNEAR.in**

Our Courses/Internship

- Python/Django Fullstack
- Artificial Intelligence
- Machine Learning
- Data Science
- Software Testing (All)
- Wordpress, Woocommerce
- Digital Marketing, SEO
- Php/MySQL, Laravel
- Flutter, Android, IOS
- Asp.net MVC
- Web Design, Javascript
- Angular JS, React JS
- CCNA, MCSA, CCNP
- AWS, GCP, Azure
- Odoo, Salesforce, Sap
- Microsoft Excel
- Ethical Hacking



Syllabus on the Next Page ..



Our Head Office: Nestsoft TechnoMaster, Infopark, Cochin - 42, Kerala, India

+91 9895490866

+91 8301010866

join@nestsoft.com

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Introduction to AI WhatsApp Automation

- * Introduction to WhatsApp automation
- * Role of AI in WhatsApp communication
- * Benefits of AI-powered messaging
- * Real-world WhatsApp automation use cases

WhatsApp Business API

- * Introduction to WhatsApp Business Platform
- * Business account and API concepts
- * Message templates
- * Sending and receiving messages

AI Chatbot Integration

- * AI chatbot fundamentals
- * Connecting AI models with WhatsApp
- * Customer query automation
- * Context-aware conversations

Prompt Engineering

- * Prompt engineering fundamentals
- * Creating chatbot system prompts
- * Controlling AI responses
- * Handling different customer scenarios

WhatsApp Workflow Automation

- * Automated message workflows
- * Triggers and actions

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- * Lead capture and qualification
- * Follow-up and reminder automation

AI Customer Support

- * Automated FAQs
- * AI-powered customer support
- * Human handoff and escalation
- * Conversation history and customer context

CRM and WhatsApp Integration

- * Connecting WhatsApp with CRM systems
- * Customer data synchronization
- * Lead management automation
- * Automated sales follow-ups

API and Webhook Integration

- * REST API fundamentals
- * WhatsApp webhooks
- * Third-party application integration
- * API authentication and security

Practical WhatsApp AI Project

- * Designing an AI WhatsApp chatbot
- * Creating automated customer workflows
- * Integrating AI with CRM
- * Testing and deploying the automation

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Security and Responsible Automation

- * Customer data privacy
- * Secure API credential management
- * Message quality and validation
- * Responsible AI communication

(Click on Course for more details)

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- Thank You -

N.B: This syllabus is not final and can be customized as per requirements / updates.

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